

SUPERSTUDIO

ARCHITETTURA E INDUSTRIAL DESIGN

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Perhaps architectural magazines, in trying to communicate theories, projects and buildings, may set up a form of fictitious communication through semantic redundancy, reaching the point of publishing only themselves. It is therefore an act of coherence to attempt a logical extrapolation of this process, and to propose a project which coincides with the act of its own transmission: a publication coinciding with the published project.

We propose a HIDDEN ARCHITECTURE as conceptual architecture: architecture which is only an image of itself and of our instrumentalizable muteness.

We produced an architectural project which will remain hidden in hermetically sealed covers (1,2) for ever.

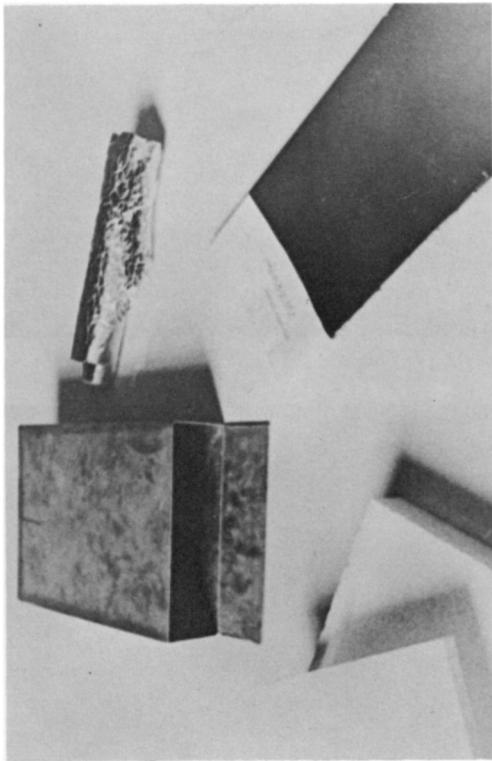
Of this project, we printed three copies, which were folded into A4 size. The original drawings were burned (3) into ashes (4). The copies were sealed into a polyethelene envelope (5,6) which was sealed (7) and then placed into a polyester and aluminum foil cover which was sealed (7) and then put in a box measuring mm. 250x350x75 in zinc sheeting mm. 1.5 thick (8), which was soldered (9), cleaned (10) and brushed (11).

A lawyer who was present at this event produced and authorized a witnessed account (12). The labeled box (13), July 25, 1970.

HIDDEN ARCHITECTURE + SUPERSTUDIO (14).



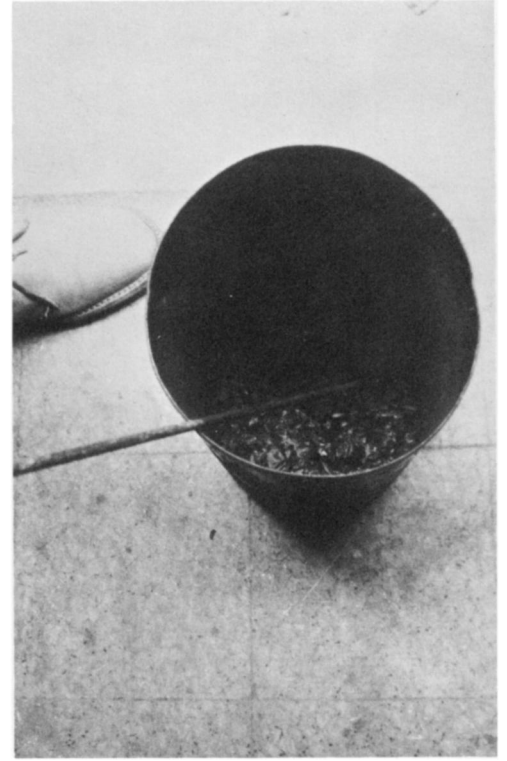
1



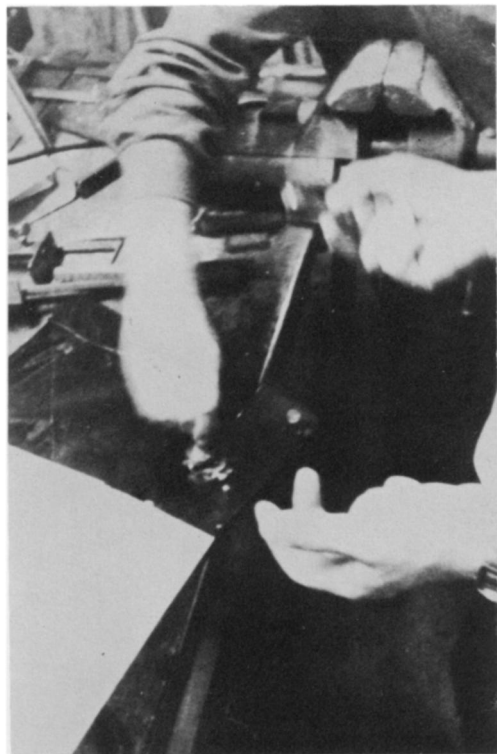
2



3



4



5



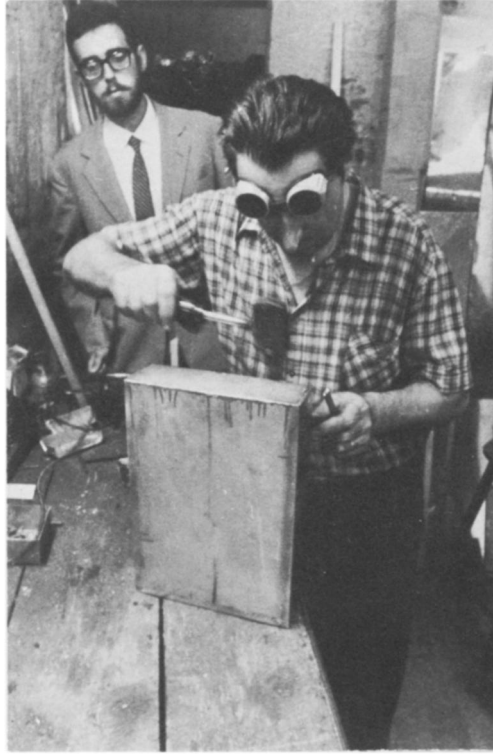
6



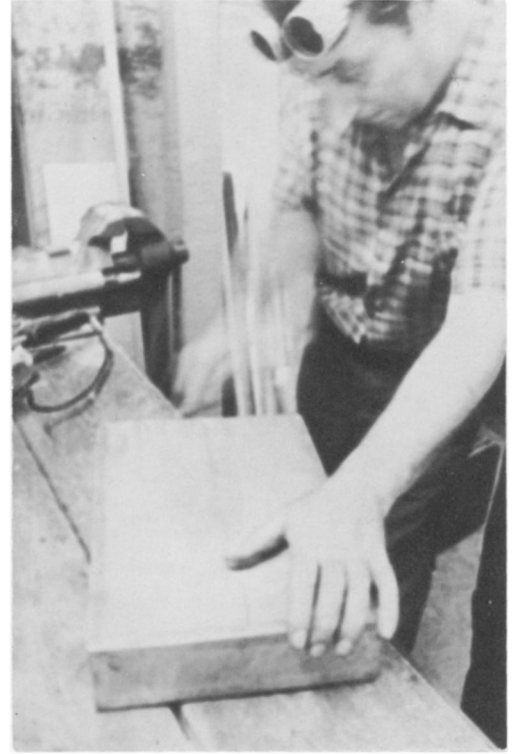
7



8



9



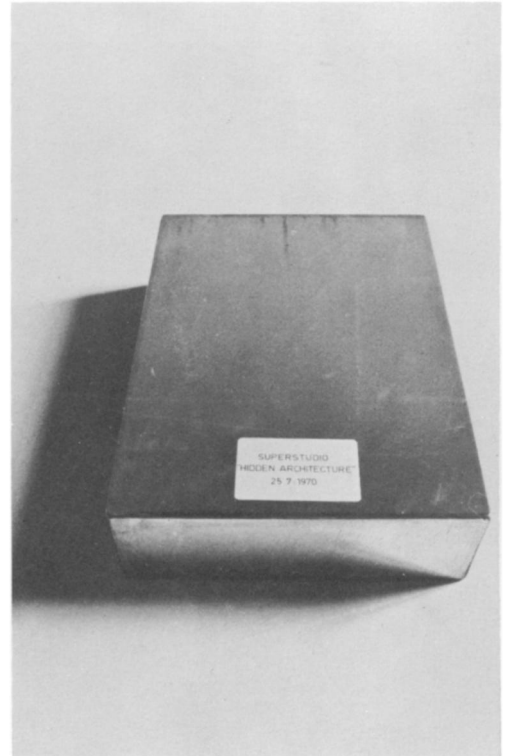
10



11



12



13



Firenze, 25th of July 1970.

On the 25th of July 1970, Arch. Adolfo Natalini, Arch. Cristiano Toraldo di Francia, Mr. Roberto Magris, Arch. Giampiero Frassinelli, Arch. Alessandro Magris, partners in the SUPERSTUDIO, to me all known, came before me personally, and in my presence sealed an envelope containing the only three existing copies of a project designed by themselves, after having burned in my presence the original drawings. The above mentioned sealed copies, placed in protective coverings, were then enclosed in a metal box which was soldered in my presence by Mr. Silvano Valleri in his workshop in Florence.

Dott. Proc. Andrea Orsi Battaglini



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SUPERSTUDIO

ADOLFO NATALINI

1941 Born in Pistoia
1966 Degree in architecture, Florence
2nd prize, Competition for Cemetery at Antella, with
V. Brilli
1967 1st prize, Competition for Hospital Park in Grosseto,
with R. Vernuccio
1966-68 Voluntary Assistant Professor of Interior Design,
Faculty of Architecture, Florence
1969-70 Voluntary Assistant Professor of Basic Design,
Faculty of Architecture, Florence
Research on "Interior Space as Activator"
1970 Guest critic, Rhode Island School of Design,
Providence, Rhode Island
1966-present Superstudio

CRISTIANO TORALDO DI FRANCIA

1941 Born in Florence
1963-66 Fashion and advertising photographer
1968 Degree in architecture, Florence
1966-present Superstudio

ROBERTO MAGRIS

1935 Born in Florence
1955 Commercial diploma, studied Economics at University
1952-55 Worked at ceramics with grant
1955-67 Graphic, interior, industrial designer
1969-present Student, Faculty of Architecture, Florence
1967-present Superstudio

PIERO FRASSINELLI

1939 Born in Porto S. Giorgia (Ascoli Piceno)
1958 Technical diploma (quantity surveyor)
1963-68 Worked in technical studios
1968 Published a project for an infants' school in Casabella 331
1968-present Superstudio

ALESSANDRO MAGRIS

1941 Born in Florence
1970 Degree in architecture, Florence
1970 Superstudio

SELECTED SUPERSTUDIO EXHIBITIONS

1966 "Superarchitecture I," Pistoia
1967 "Superarchitecture II," Modena, Municipal Gallery
1968 "Eurodomus 2," Turin
1969 "Spring Furniture," Design Center, Milan
"For a Definitive Antiquarianism," International Biennial
of Antiques, Florence
"Trigon '69/Architecture & Freedom," Graz, Austria
1970 "Superstudio," Department of Architecture, Rhode Island
School of Design
"Eurodomus 3," Milan